

**Minutes – Pro Bono/NHDD Committee Meeting 9/17/09**

1. Talk about how the 2009 NHDD event went:
  - A. Hard to get feedback from event sponsors after 2009 events
  - B. Minnetonka Sr. Citizen Community Center “model event”
    - a. Panel of five professionals held event in morning and evening (50 attendees at each session)
    - b. Register in advance for a seat
    - c. Two planning meetings in advance
    - d. Steve Pieh – Event sponsor
  
2. What changes or improvements we'd like to make:
  - A. Get Proclamation sent to Gov. on 1-1-2010 with a 3-15-2010 deadline so we can get one month of PR – Pook Grathwol
  - B. Work on more publicity
    - a. Vicki – write a letter to the editor
    - b.
  - C. Work to get press conference with Gov. – Alice
  - D. Add colleges to the group of potential sponsors MPERG - Pook
  - E. Add Hamline Law School to potential sponsors – Vicki
  - F. Add Sr. in High School to list for NHS Group to sponsor - Pook
  - G. Add event planners for Edina and Wayzata Community Center along with paid NH event planners - Kristine
  - H. Contact Hospice MN to see if/how they want to participate – Vicki
  - I. Contact Methodist Hospital, Hospice to see if they want to do an event – Kristine
  - J. Do we want to get a new website?
  
3. How we want to proceed for the 2010 NHDD event:
  - A. Contact all the past event sponsors
    - a. When?
    - b. How?
    - c. Who?
  
4. Whether to enlarge the committee:
  - A. We always encourage help!
  
5. How to divide duties:
  
6. What timeline:
  - A. March 15, 2010
    - a. Gov. Proclamation
  
  - B. February 15, 2010
    - a. Stop recruiting new event sponsors

Notes from NHDD Committee Meeting on 9-17-09

C. January 1, 2010

- a. Begin intense recruiting for event sponsors

D. October 15, 2010 – 9:00 a.m.

- a. Each committee member contact five new potential event sponsors and introduce the idea of NHDD event for 2010.
- b. Each committee member brainstorm about how to most efficiently run this event in 2010
  - Who should do what?
  - Timeline?

Websites:

<http://mnhealthcaredecisions.pbworks.com/FrontPage>

<http://www.nationalhealthcaredecisionsday.org/>

Next Meeting: October 22, 2009 – 9:00 a.m. phone conference