

**ELDER LAW GOVERNING COUNCIL
STRATEGIC PLANNING COMMITTEE
MINUTES
SEPTEMBER 25, 2007**

Present at the meeting were: Monica Lewis, Vicki Ahl, Richard Hawke and Jennifer Wright. Julian Zweber was unable to attend but reviewed the recommendations.

The Committee discussed the following subjects: (1) Section survey results; (2) Section members indicating an interest in serving on a committee or becoming a Council member; (3) Pro bono projects and ideas; (4) Networking/short CLE opportunities; and (5) NAELA's National Advance Directives Day. After discussion of all of the foregoing, the Committee makes the following recommendations:

1. The Elder Law Governing Council should establish a Pro Bono Committee.

The Committee would work with existing groups having pro bono programs and would connect with other organizations and entities to explore Elder Law opportunities. Suggestions for this committee:

- Explore having MAO Legal as a partner
- Advocate for encouraging participation by section members
- Become aware of not only Elder Law opportunities but of other public service opportunities related to elders
- Work with NAELA to explore participation on the National Advance Directives Day to be held April 16, 2008.

2. The Elder Law Governing Council should establish a Greater Minnesota Support Committee.

Members would include representatives from throughout the state, including the metro area. The Committee would gather information and requests to identify priorities and carry out actions that would benefit and support Elder Law attorneys in Greater Minnesota. Suggestions for this committee:

- Make all CLEs, both the short, one-hour CLEs and the Elder Law Institute, available through a webcast
- Record CLEs for distribution throughout the state
- Create and organize networking opportunities
- Recruit leadership and participation on the Council from attorneys in Greater Minnesota
- Explore possibilities for remote participation in the annual meeting.

- 3. The Elder Law Governing Council should disband the Public Education Committee and create a new Member Education Committee.** The focus for this committee would be analyzing the current CLE structure and working on improvements. Suggestions for this committee:
 - Review the section survey and respond to the desire for shorter CLE formats
 - Work with the Greater Minnesota Support Committee to address concerns of attorneys in Greater Minnesota
 - Co-ordinate and oversee the Elder Law Institute Planning Committee
 - Co-ordinate with Minnesota CLE on other CLE presentations
 - Work with the MA Committee to explore CLE credit for MA meetings.
- 4. The Nominating Committee should take an active role in recruitment throughout the year for members of the Council and the various Committees. All Council members must be on at least one Committee.**
- 5. The following Committees should review the section survey for useful suggestions pertinent to each Committee: Newsletter Committee, Elder Law Institute Planning Committee and Website Committee.**
- 6. The Strategic Planning Committee makes no recommendations regarding the annual meeting.**
- 7. The Strategic Planning Committee will write a letter to each person responding to the section survey who has indicated a desire to be active in the section after the full Council meeting on October 26, 2007. See attached draft.**
- 8. The Strategic Planning Committee suggests that the October 26th meeting be publicized by putting notices in the e-bulletins, by e-mailing all section members information about the meeting and inviting them to attend and by sending a special invitation to those responding to the section survey who has indicated a desire to be active in the section.**