

MINUTES

MSBA Health Law Section – Governing Council Meeting September 14, 2011

Members Present: David Aafedt, Nancy Berry, Allison Coulson, Ross D’Emanuele, Peter Hofrenning, John Hutchins, Jessica Kracl, Donna Loomis, Andy Mitchell, Mark Myhra, Jennifer O’Brien, Kim Otte, Sheva Sanders, and Stephen Warch.

Others Present: Sue Bores and Jason Seashore

Call to Order: Vice-Chair Stephen Warch called the meeting to order at 7:30 a.m. at the MSBA conference room.

Financial Report: Health Law Section Treasurer Peter Hofrenning gave the financial report. The Section ended fiscal year 2011 with a positive cash balance, but investment balance was reduced by just over \$5,600 to alleviate a negative cash balance during the year. To date, 423 people have paid Section dues for fiscal year 2012 (July 1, 2011 through June 30, 2012), amounting to about \$8,600 in membership revenue for the Section so far. Last fiscal year, the Section had 522 members, and it is likely that more people will join the Section before the end of the year. Additional revenue for the Section will come from CLE programming fees.

Program Chair Report: Program Chair John Hutchins reported on the Section’s 2012 programming.

- The September program will be a panel discussion on the Minnesota post-government shutdown Health and Human Services Budget Bill.
- The October program has not been finalized. A suggestion was made to have a program on essential health benefits during October.
- Other programming ideas for the year include a joint program with the MSBA Food and Drug Section to cover epidemiology-related topics, possible joint CME/CLE programming with the Minnesota Medical Association (MMA), for which the MMA is willing to provide physician speakers, and programs on accountable care organizations, health insurance exchanges, the Physician Sunshine Payment Act, and experience with RACs.
- Programs this year will be held at Town & Country in St. Paul.

Pro Bono Services: No report.

Social Media Update: Jason Seashore reviewed the social media work that was done for the Section last fiscal year, including the Section’s Facebook page and Twitter account. There was about a 20% increase in followers for the accounts last fiscal year. A reminder email regarding

the Section's social media opportunities will be sent to Section members, and Jason agreed to provide an update on these efforts at the September CLE program.

Priorities for 2011-2012: Steve Warch led a discussion on establishing the Section's priorities for 2011-2012. Continuing the Section's quality programming and member involvement, and improving the Section's financial position were discussed. Other ideas included providing an opportunity for members to make a charitable contribution at one of the Section's programs and providing a community volunteer opportunity in which Section members could participate. Additional discussion on this topic will be held at the November Council meeting.

Other Business: None

Adjournment: There being no further business, the meeting adjourned at 7:55 a.m.