



# Meeting Notice

Posted 11/09/06

## Practice Management and Marketing Section

Monday, December 4, 2006  
12:00 noon – 1:30 pm  
MSBA Office ~ Presidents Room

### “Websites and Online Marketing – Make Them Work For You”

Presenters:

**Brendan Chard**, President, *Chard.Net*

**Scott Kinney**, Vice President and General Manager, *FindLaw*

This program will show you how to make a website a key part of your marketing plan. Learn how a website can generate leads, save time/money, enhance your image and improve client service. Our speakers will demystify how websites, search engines, and online advertising work.

1.0 hour of Law Office Management CLE credit to be applied for.  
Beverages and lunch will be provided. RSVP by Friday, December 1, 2006.

**How To Register:**

[Register & Pay Online Now](#)

**Mail Check/credit card #:**

MSBA  
Attn: Kim Basting  
600 Nicollet Mall #380  
Minneapolis, MN 55402

**Fax:** (send credit card #)  
612-333-4927

Monday, December 4, 2006 PM & M CLE RSVP by 12/01/06

**Method of payment:**

Check made payable to “MSBA/PM & M “ in the amount of:

- \$10 Practice Mgmt & Marketing Section member
- \$20 Non-Section member
- \$25 Non-MSBA member
- \$ 5 Law Students

Visa/MC # \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name: \_\_\_\_\_

Employer: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please note requests for special accommodations, dietary needs, accessibility requirements, or teleconferencing when registering.  
Minnesota State Bar Association, City Center, 600 Nicollet Mall, #380, Minneapolis, MN 55402  
612-333-1183 | [www.mnbar.org](http://www.mnbar.org) | 800-882-6722